



Peter Brown

Graphic Designer

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1

CURRICULUM VITAE

ABOUT I'm an ambitious, dedicated and hard-working Graphic Designer from Bristol, UK. Now living and working in London. I have substantial experience working in the creative industries and have also gained invaluable experience while studying and working abroad.

I specialise in creating and delivering, concept-driven solutions. I have a keen eye for detail and a passion for typography and print-based design. This has continued to develop since graduating from the University of Plymouth with a BA (Hons) in Graphic Communication with Typography.

I like ideas that make you smile and exploring the globe. I love to travel and explore new places, while always meeting new people along the way. It's an endless curiosity that I feel helps to fuel my imagination and inspire my creativity. I'm now looking to continue to further my career, skills and experience within the design industry.

WORK **WESTHILL COMMUNICATIONS** – MIDWEIGHT DESIGNER: Aug 2019-Present
Midweight Designer for a full-service creative agency based in London, called Westhill Communications. Their clients include BT, Openreach, Schindler, Public Health England and Marie Stopes International. Primary work includes brochures, leaflets, posters, case studies, presentations, and social graphics.

PETER BROWN – FREELANCE GRAPHIC DESIGNER: May 2014-Present
Freelance Designer, working on-site or remotely for creative agencies and in-house teams. Also involved in other design projects for clients from a range of different sectors.

CATSSNAKE – FREELANCE GRAPHIC DESIGNER: Jul 2019-Aug 2019
Working on document guidelines for Unicef's new Gift in Wills marketing proposition.

BLUEFROG FUNDRAISING – GRAPHIC DESIGNER: Nov 2018-June 2019
Graphic Designer for a full-service fundraising agency based in London, called Bluefrog Fundraising. They work only with non-profit organisations and focus on identifying and meeting donor needs as a means to develop outstanding fundraising strategies and materials. The primary task of the role is working to develop innovative and effective direct mail items and door-to-door communications.

MOUNTAIN WAREHOUSE – WEB GRAPHIC DESIGNER: Aug 2016-Nov 2018
In-house designer for a rapidly growing, successful outdoor clothing and equipment retailer based in London, called Mountain Warehouse. Varied duties across print and web include web mailers, website pages, social media banners, illustration, infographics, seasonal catalogues, photography retouching, and POS.

CHRYSLIS JEWELLERY – FREELANCE GRAPHIC DESIGNER: Jul 2016-Aug 2016
In-house designer for a British jewellery brand based in London, called Chrysalis. They create stackable bangle collections that are personal to the wearer. Primarily involved in designing the seasonal catalogues and promotional material for worldwide use in a variety of languages.

OXFAM – FREELANCE GRAPHIC DESIGNER: Jan 2015-Jul 2016
Working on a variety of campaigns aimed at ending poverty, created by the different departments within Oxfam, which is a globally renowned aid and development charity. Producing direct mail, leaflets, posters, maps, postcards, web banners, email invites, and share graphics.

ADD TO TASTE – FREELANCE GRAPHIC DESIGNER: May 2016
Working for a small design and advertising company based in London, called Add to Taste. Creating menu designs and mockups for Rileys Sports Bars and Popworld Clubs. Also producing social media ads for a new carpooling app and branding work for a military insurance company.

SALT COMMUNICATIONS – GRAPHIC DESIGNER: Jun 2015-Nov 2015
Working for a strategic communications agency called Salt, with offices in London and Singapore. Involved in creating a variety of deliverables, from pitch and client presentations, to innovative client materials such as style guides, books, advertorials, magazine layouts, leaflets and posters.



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2

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HARLEYS GLOBAL – FREELANCE GRAPHIC DESIGNER: May 2014-Apr 2015

Working for a global B2B creative agency based in Bristol, called Harleys. Primarily for Swedish clients, such as Ericsson and Saab. Designing brochures, presentations, and exhibition graphics.

RUMBA DESIGN – FREELANCE GRAPHIC DESIGNER: Mar 2015

Working for a graphic design and website design company based in Bristol, called Rumba. Primarily involved in brochure and poster design projects for the learning and education sector.

NAKED LÁ NA VILA – CREATIVE BOOTCAMPER: Jul 2014

Working during the World Cup for a design agency based in São Paulo, called Naked Lá na Vila. Bringing 20 creatives from all around the world to find solutions for problems and issues in Brazil.

PLANGLOW – GRAPHIC DESIGNER: Oct 2010-Sep 2013

In-house designer for a food label and packaging company based in Bristol, called Planglow. Specialising in design for print, branding, eco packaging and exhibition projects for large corporate clients, right down to small independent start-up businesses in the UK and USA.

TRAINING EXPRESS – LANGUAGE CONSULTANT: Jan 2010-Jun 2010

Language Consultant for a leading corporate language training company based in Madrid, called Training Express. Teaching business English to adults working in different companies and offices throughout the city.

REMEDIA – GRAPHIC DESIGN INTERN: Sep 2008-Nov 2008

Branding, brochures and websites for Remedia, a digital design agency based in Padova, Italy.

DOMAIN ASSOCIATES – GRAPHIC DESIGN INTERN: Apr 2008-May 2008

Logo, packaging, and brochure design ideas for Domain, a design agency based in Bristol.

FOLK CREATIVE – GRAPHIC DESIGN INTERN: Aug 2007-Sep 2007

Design and artworking for packaging, brochures, catalogues, and contributing to team brainstorming sessions for a creative marketing agency based in London, called Folk Creative.

EDUCATION **UNIVERSITY OF PLYMOUTH** – BA (Hons) Graphic Communication with Typography: 2004-2007
Final Result: 2:2

WESTON COLLEGE – BTEC National Diploma Graphic Design: 2002-2004
Final Result: Distinction, Merit, Merit

COURSES **LONDON METROPOLITAN UNIVERSITY** – Studio Lighting: Apr 2017-Jun 2017

CITY ACADEMY – Adobe After Effects: Feb 2017-Mar 2017

CITY ACADEMY – Digital Photography For Beginners: Nov 2016

MAC & PC SKILLS I am a proficient user of the Adobe CC range of programs including Photoshop, Illustrator, InDesign, After Effects, Premiere Pro and XD. I also have some experience with HTML and CSS. I am accomplished in using the Microsoft Office suite of applications.